



RISE

2021-2022
SPONSORSHIP
PROPOSAL

PARTNERSHIP

Don't miss your opportunity to partner with one of the largest and most impressive indoor multi-sport complexes in the Southeast.



OUR MISSION

RISE Indoor Sports will offer diverse year-round health and wellness programs and competitive opportunities through sport for the citizens we serve. The benefits of these services are especially designed to meet the physical, mental, cultural and social needs of our community, while enhancing the overall quality of life.



WHO WE ARE



RISE Indoor Sports, a 123,000 square foot sporting facility, is a combination of community recreational programs, health training and competitive tournament sports. This premier sports complex aims to provide everyone from the general public to elite athletes an unparalleled experience.

RISE will offer:

- **Local programming through leagues, camps, clinics, sport specific training, and rentals**
- **Tournament competitions for teams throughout the U.S.**
- **Fitness experiences for families of all ages**
- **Special events**



WHO WE ARE

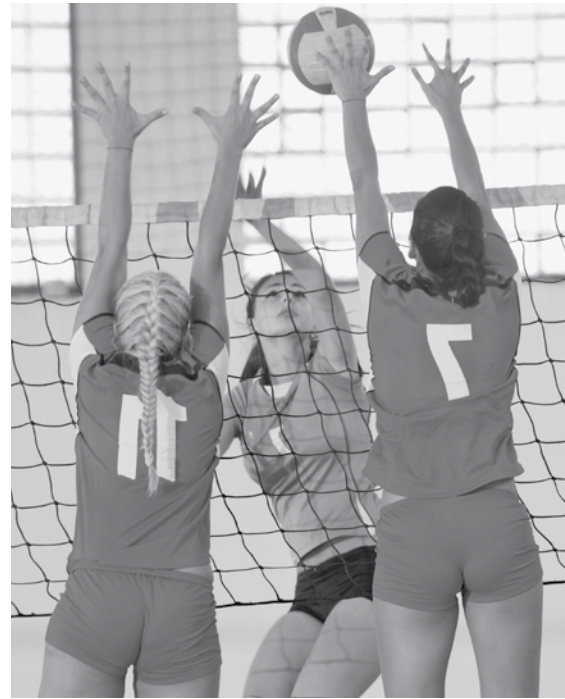
RISE Indoor Sports is dedicated to providing best-in-class health, wellness and performance year-round. Based on our amenities, we have the potential to offer any of the following activities:

INDOOR:

- Basketball
- Volleyball
- Court rentals
- Soccer
- Football
- Turf rentals
- Sports performance training with Torque
- Pickleball
- Special events and tournaments
- Fitness memberships
- Fitness instruction
- Fitness classes
- Birthday parties
- Corporate events
- Group events

OUTDOOR:

- Beach volleyball
- Baseball



WHO WE ARE

- 8 high school regulation basketball courts
- 12 volleyball courts
- 28,000 SF of sports indoor turf
- 8,300 SF Torque performance training
- 6,000 SF fitness and cardio
- 5,000 SF of sports therapy space
- Concessions with indoor and outdoor dining



WHAT MAKES US UNIQUE

In addition to being one of the largest indoor sports complexes in the Southeast, RISE offers a variety of unique services:

ONSITE REHAB CENTER: RISE has partnered with Wake Forest Baptist Health to provide its members and athletes with an onsite rehab center as part of its ongoing dedication to health and wellbeing.



SPORT SPECIFIC TRAINING: Our experienced staff members at Torque Performance and Fitness offer training to athletes who are looking to improve their games or prepare for success in high school, collegiate and professional sports.



MENTAL SKILLS TRAINING: This program can significantly improve mental toughness, develop leadership and communication skills and help athletes manage performance anxiety.

ONLINE LIVE STREAMING: For those who can't be at the games in person, RISE provides livestreaming and video-on-demand.

OPTIMAL LOCATION: Visitors will have plenty to do outside of the complex, like walk the beautiful Greenway trail or enjoy the abundant restaurants, shopping and nightlife nearby.



OUR LOCATION

RISE is located in Bermuda Run, NC which is in the center of the state almost equidistant between Raleigh and Charlotte, and DC and Atlanta. It is optimally situated between 3 international airports and 5 major interstates, perfectly positioned to draw regional and national tournaments and special events.

RISE is also adjacent to the 95-acre Truist Outdoor Sports Park, home to NC Fusion, which serves over 5,500 families and hosts around 300,000 visitors per year. The park participates in outdoor soccer, lacrosse and field hockey and also hosts regional, national and collegiate tournament events year-round. **This partnership will create one of the largest sporting venues in the nation, serving all levels of both indoor and outdoor sports.**



SPONSORSHIP OPPORTUNITIES

EXPAND YOUR MARKET REACH AND INCREASE YOUR BRAND VISIBILITY:

Imagine your brand front and center at weekly tournaments and events that draw hundreds of thousands of people from a 20+ state area. Not to mention the exposure you'll get within the community through our weekday programming that caters to everyone from youth to seniors.

TOURNAMENTS AND EVENTS

1,073,765 Visits

Projected through 2022

WEEKDAY PROGRAMMING

199,817 Visits

Projected ongoing annually

YOU WILL ALSO BENEFIT FROM OUR SOCIAL MEDIA REACH AND ONGOING MARKETING EFFORTS.

STUDIES SHOW THAT

51%

**OF SPORTS TOURISM
EVENTS OCCUR IN THE
SOUTHEAST REGION.**

RISE IS ALREADY

97%

**BOOKED
IN 2021/22**



SPONSORSHIP PACKAGES

 <p>TITLE</p>	 <p>PLATINUM</p>	 <p>GOLD</p>	 <p>SILVER</p>	 <p>BRONZE</p>	 <p>INDIVIDUAL</p>			
<p>\$350,000/year 10-year term • 1 Available</p>	<p>\$25,000/year 5-year term • 8 Available</p>	<p>\$10,000/year 3-year term • 20 Available</p>	<p>\$5,000/year 2-year term • 30 Available</p>	<p>\$2,500/year 2-year term • 50 Available</p>	<p>PACKAGE</p>	<p>COST/YR</p>	<p>TERM</p>	<p>AVAIL</p>
<ul style="list-style-type: none"> • Facility Naming Rights "Partners Home for Indoor Sports" • Exterior Signage (1) • Interior Banners (2) 20 x 20 Prominent locations • LED Scoreboards Eight - 5 minutes/hour • TV Monitor 15 TVs - 18 spots/hr • Website Logo/Link • Social Media Blast for Tournament Events • Email - Tournament Inclusion • Tournament Shirt or Jersey with logo • Appreciation Gifts and Events 	<ul style="list-style-type: none"> • Center Court Logo Rights • LED Scoreboards Eight - 5 minutes/hour • TV Monitor 15 TVs - 18 spots/hr • Website Logo/Link • Social Media Blast for Tournament Events • Email - Tournament Inclusion • Tournament Shirt or Jersey with logo • Appreciation Gifts and Events • Logo on event shirts • Parking flags 	<ul style="list-style-type: none"> • Interior Banner 10 x 10 Courtside • TV Monitor 15 TVs - 18 spots/hour • Website Logo/Link • Social Media Blast for Tournament Events • Email - Tournament Inclusion • Logo on event shirts • Parking flags 	<ul style="list-style-type: none"> • Interior Banner 4 x 8 Prominent • TV Monitor 15 TVs - 18 spots/hour • Website Logo/Link • Social Media Blast for Tournament Events • Email - Tournament Inclusion 	<ul style="list-style-type: none"> • Interior Banner 4 x 8 Static • TV Monitor 15 TVs - 18 spots/hour 	<ul style="list-style-type: none"> • Beer Garden • Soda/Sport Drink • Fitness Center • Training Room • Turf Fields • Parking Lot • Ball Partner • Team Sponsor • Event T-shirt/Apparel • Scorer's Table Static • Digital TV • League Sponsor • Photography Vendor • Program Sponsor (Daycares, Senior Programs, etc.) • Vending Food/Bev • Event Awards Sponsor • Facility Banner 	<p>\$ 25,000</p> <p>\$ 25,000</p> <p>\$ 15,000</p> <p>\$ 10,000</p> <p>\$ 10,000</p> <p>\$ 10,000</p> <p>\$ 10,000</p> <p>\$ 10,000</p> <p>\$ 8,500</p> <p>\$ 7,500</p> <p>\$ 5,000</p> <p>\$ 5,000</p> <p>\$ 5,000</p> <p>\$ 5,000</p> <p>\$ 5,000</p> <p>\$ 3,000</p> <p>\$ 1,500</p>	<p>3</p> <p>1</p> <p>3</p> <p>3</p> <p>3</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>3</p> <p>1</p> <p>1</p> <p>3</p> <p>1</p> <p>1</p> <p>3</p> <p>1</p> <p>1</p>	<p>1</p> <p>1</p> <p>1</p> <p>3</p> <p>1</p> <p>1</p> <p>20</p> <p>1</p> <p>8</p> <p>10</p> <p>5</p> <p>1</p> <p>5</p> <p>5</p> <p>1</p> <p>20</p>

SPONSOR PLACEMENT



FACILITY AND EVENT PARTNERS





***CONTACT US
AND BECOME A
RISE INDOOR SPORTS
SPONSOR TODAY!***

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